




2018 BRUSH CURRICULUM FOR INDIANA

Brush offers a curriculum and educational resources which early childhood educators, home visitors, and WIC staff can implement all year long, with support from McMillen Health. We advocate for the establishment of a dental home by age one and promote oral health education for all who influence a child's health status, including parents, caregivers, educators, and health practitioners. Brush provides educational and developmental experiences that improve the health and school readiness of underserved children. In 2018, we expanded our resources to children with special needs.

What people are saying about our resources for children with special needs:

- "Definitely good tips for children of all ages that we provide therapy to."
- NCA Therapy, Madison City, IN
- "I will now be able to show parents the importance of oral health."
- NCA Therapy, Madison City, IN



SERVING NATIONWIDE*
1,698,746

*Nationwide numbers include Brush Program, Curriculum, and WIC Oral Health Project



SERVING IN INDIANA

Annually:
49,244

Since 2012:
346,219

User Ratings

Impact on Children

Brush teaches children they should brush their teeth twice a day.	98%
Brush teaches children about good nutrition and that foods can help or hurt our teeth.	100%

Product Usage

Brush gives teachers/home visitors a valuable resource to teach children about oral health.	100%
Brush training gives teachers/home visitors the skills to teach both children and parents about oral health.	98%

Indiana counties we are currently in:
81



States we are currently in:
28