



from

Message

This year was probably one of the most eventful in our 30 year history! The schools have faced huge funding cuts, which placed them in the position of very much wanting our programs, but having far less resources to pay for those programs. We started the 2010.2011 fiscal year with a deficit of nearly 11,000 students, as schools were forced to cancel our contracts. Through aggressive marketing, grant writing, and collaboration we were able to not only make up the deficit, but to actually end 2010.2011 serving more students than we had the year before!

This year the McMillen Center celebrated our 30th anniversary, and we also welcomed our 1.5 millionth student. From our start in 1981 with four programs, we have expanded to teaching 76 programs. Although our mission, "to provide vital, effective preventive health education that promotes physical, emotional, and social well-being," has not changed in 30 years, the way we deliver that education definitely has. This year our Interactive Video Conferencing education really took off and we served students in 24 states nationwide and in four Canadian provinces. Imagine being a student in a classroom in northern Canada, talking back and forth to a McMillen Center educator who is teaching you about nutrition!

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Mission

To provide vital and effective preventive health education that promotes physical, emotional, and social well-being.

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Fulfilling our Mission Youth Education This year marked a milestone as we welcomed our 1.5 millionth student to the Cen has changed, so have our youth programs. In 2010.2011 one of our most popular

This year marked a milestone as we welcomed our 1.5 millionth student to the Center! As our society has changed, so have our youth programs. In 2010.2011 one of our most popular topic areas was bullying; our bullying programs reached 5,152 students. Our new program on teen dating violence reached 732 teens and 514 teens received suicide prevention programming. Over 11,000 students visited the Center, and our educators brought Outreach programs to 15,561 students in schools in Indiana, Michigan and Ohio. In all, we served 34,292 students in 250 schools.

Interactive Video Conferencing

Using technology-driven education, we reached record numbers of students both locally and nationwide in the 2010.2011 school year. The McMillen Center provided IVC programs to 7,860 youth – a considerable increase over the 2,045 students served the previous school year. Through IVC, we served 24 states and four Canadian provinces with our live, video conferenced programs. Although video conferencing allows us to reach students all over the world, because of local funding available to schools 4,080 of the students taught through video conferencing were right here in Allen County. Our most popular IVC program is Cyberbullying, which reached 1,922 students.

Adult Programs

This year we developed a series of programs for one of the populations with the least access to health prevention programming: developmentally disabled adults. Our *Body Talk Series* includes programs on nutrition and exercise; hygiene; sexuality; and smoking. In 2010.2011 we developed the program curriculum and presented 50 sessions to developmentally disabled adults. We also developed programming for senior citizens, which included education on how to keep both the body and the brain healthy and active.

Online Education

Our six Active Healthy Families videos are available for public access on our website. The videos provide easy to understand nutrition education for parents and caregivers and a wealth of supporting print information. Home childcare providers can watch the videos, take a post-test, and earn an Active Healthy Families Nutrition Certificate. Over 300 adults took advantage of this education.

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Ladies' Spa Night was held at the Kelley Buick GMC Dealership in October. Over 250 women enjoyed a night of pampering, shopping, and great food. A special thanks to the following companies that made it possible: Anastasia's

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for Health Education





Annual Report 2010-2011

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