



**McMillenHealth**  
EDUCATION • CURRICULUM • MEDIA

**2015.2016**

Annual Report





**Dr. Holli Seabury**  
CEO

McMillen Health provides preventive health education to youth and adults in northeast Indiana, around the country, and internationally. This year we reached over 50,000 students through face-to-face education and another 400,000 were impacted by our curriculum materials.

We had an exciting 36th year of providing preventive health education! McMillen Health was honored to be chosen as a recipient of WOWO's Penny Pitch; working the phones during the fundraising drive allowed our staff the chance to talk to many supporters. In February, we announced

our new branding and officially changed our name from McMillen Center for Health Education to McMillen Health.

We continue to deliver education in our building and in the regional schools. Our film studio allows us to film educational videos and to provide live education around the world. This year we reached students as far away as Canada and Mexico, with sessions also scheduled in Australia! Developing curriculum to meet health needs continues to be a focus, and we have launched our second curriculum, Choices Today, Options Tomorrow (CTOT). Successful pilot sessions began in summer 2016, which equip youth with practical skills, knowledge, and confidence to stand up for healthy life choices in the areas of sexual activity and related risky behaviors.

In the coming years, we anticipate exciting developments in our programming and a growth in the number of students and families we are able to reach. The success of McMillen Health continues to be cultured by the generous support we receive from our donors, including foundations, individuals, and corporate sponsorships. We look forward to another exciting year!

## Board of Directors

**President: Grant Goeglein**

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*Reidenbach Nutrition*

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*Parkview Health*

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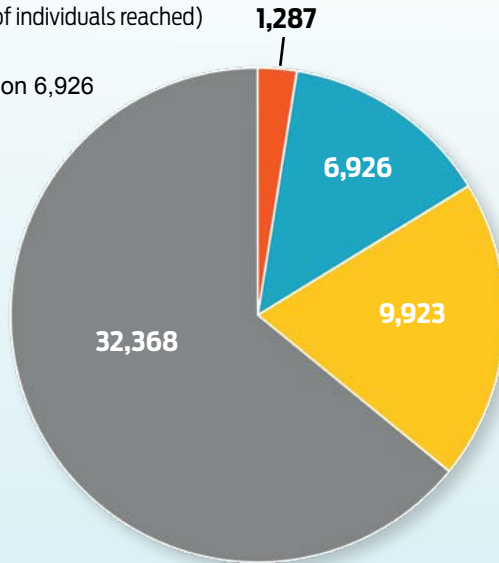
*Barrett McNaghy*

## Guide

A Letter From Our CEO.....	p.1
Our Influence.....	p.2
Renovation Campaign.....	p.3
Vitality Awards.....	p.4
Brush Updates.....	p.5
Happy Teeth!.....	p.6
CTOT.....	p.7
Penny Pitch.....	p.8
Income & Expenses.....	p.9
Donors.....	p.10

## Our Influence (# of individuals reached)

- Online 1,287
- Distance Education 6,926
- In-House 9,923
- Outreach 32,368



We offer our health education in a variety of formats: at our facility, through outreach efforts, online, and via distance education. This year we reached just over 50,000 students, ages ranging from preschool to senior years.

## Our Most Popular Programs

- Life Begins
- Brush for Kids
- Toward Maturity
- Respect and Responsibility
- Stay Drug Free
- Pharm Crisis
- Informed Decisions
- Tobacco: Coughin' to Coffin
- The News About Booze
- Bodies in Progress



## Renovation Campaign and Updates

This has been a year for celebrations at McMillen Health! As many of you know, we have rebranded and renamed our facility. With our new identity, we have had the opportunity to refresh our signage, educator materials, website and vehicles. All of these projects were made possible by the valuable members of our community and their generous donations.

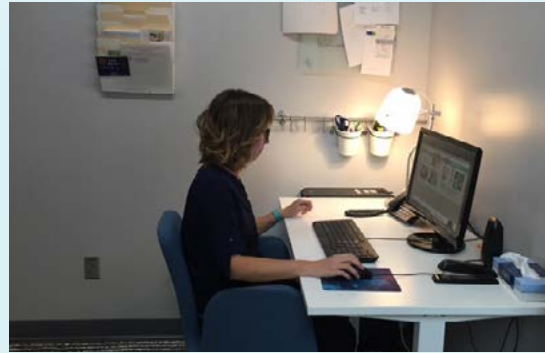
Funds raised in our renovation campaign have allowed us to purchase a new van for outreach, build and furnish three new staff offices, replace our HVAC, remodel our public and staff bathrooms, and update our exterior signage. With the remaining funds, you will continue to see our beautiful facility come to life! Future goals include refreshing the teaching theatres and adding interactive exhibits to our Great Hall.

We want McMillen Health to continue to be a great field trip destination and be inviting to future visitors. Thank you for your continuing support!



**Great Hall**

New HVAC System and Lighting



**Staff Offices**

Extended Office Space



**Outreach Vehicles**

New Van and Updated Branding on Vehicles



## Vitality Awards

This year's Vitality Awards luncheon was held at the Parkview Mirro Center on Thursday, May 19, 2016. Attendance was at an all time high of 250 community members! Our event celebrated and recognized the work of our valued community members. The work these individuals do is crucial to keep the momentum of health awareness going.

**Next Vitality Awards:**  
**Wednesday, October 11, 2017**

### 2016 Gold Sponsors

PHP  
 PNC Bank

### 2016 Silver Sponsors

Anthem Blue Cross Blue Shield  
 Haines, Isenbarger & Skiba, LLC  
 Parkview Physicians Group, Cardiology

### 2016 Dining Sponsors

Faegre Baker Daniels

## 2016 Award Recipients



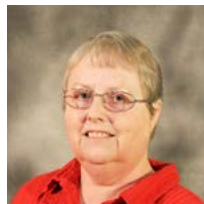
### Education

Michelle DeArmond, RN



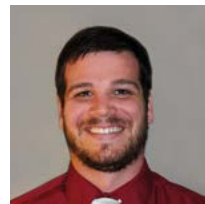
### Wellness

Rene DePew, MSN, FNP-BC



### Prevention

Tammy McGinnis



### Student Ambassador

Caleb Hathaway



### Janus Award

Larry Weigand, *Weigand Construction*  
 The Janus Award is presented each year to an individual who has demonstrated the attributes of visionary thinking, tireless involvement, and community contribution to health and wellness.



## 2015 - 2016 Brush Outreach

Our Brush preschool oral health program was developed at the urging of the dentists of the Isaac Knapp District Dental Society who saw a need to combat dental decay in young children. This year we served over 120,000 Head Start children nationwide and also provided Brush educational materials to the nearly 200,000 women and children served by Indiana WIC.



### Brush Outreach Booth

At Turnstone's Bikefusion Event



### "I Need My Teeth" Assembly

Harms Elementary: Detroit, MI



## Partnerships

Through our partnership with the Delta Dental Foundation, the Brush program was able to pilot an oral health intervention in Detroit WIC, expand to numerous Head Start locations, and provide the live assembly "I Need My Teeth" to over 4,000 elementary school students in Indiana and Michigan. A special highlight was providing the assembly to children in Flint, Michigan, who had been impacted by the water emergency.



**NEW!**  
Board Book

# HAPPY TEETH!

**¡DIENTES FELICES!**



## “Happy Teeth” for Brush

“Happy Teeth” is a board book designed by McMillen Health to teach parents of infants and toddlers about the importance of primary (baby) teeth and how to care for them. Each page is based on current oral health research or American Association of Pediatric Dentistry (AAPD) recommendations. Easy-to-use QR codes in “Happy Teeth” link parents to short, low-literacy videos which show them how to wipe their baby’s gums and properly brush teeth. “Happy Teeth” is McMillen Health’s third published book.

**In 2015-2016, we sold 10,000 copies. Since the first of July, we have already taken orders for 25,000 additional books!**

## Choices Today Options Tomorrow

For 35 years, McMillen Health has been teaching youth about reproductive health and giving them accurate information about how their bodies work. With funding from the Indiana State Department of Health, we have been able to develop an expanded pregnancy prevention curriculum, Choices Today, Options Tomorrow, and offer this education at no cost to our Indiana schools.

### Learn more:

<http://mcmillenhealth.org/curriculum/choices-today-options-tomorrow/>

### Curriculum Feedback - What are people saying?

Choices Today, Options Tomorrow is a curriculum designed to equip 6th-9th grade students with practical skills, knowledge and confidence to stand up for healthy life choices in the areas of sexual activity and related risky behaviors. The curriculum was developed with the needs of our more conservative schools in mind, and gives school districts the opportunity to reduce the risk of teen pregnancy while holding to the values of their school district.

### Student feedback:

- “Our lady was awesome! She was a great speaker and didn’t feel like she was preaching.”
- “I learned a lot more about HIV and AIDS. Before I didn’t know anything about that.”
- “I think that the Choices Today Options Tomorrow presentations are good to teach kids because then they can realize to keep goals and set boundaries.”

### Teacher feedback:

- “Before seeing the pre and post results I still would have guessed the overall student results would have increased based on the excellent curriculum and presenter teaching the material. Now seeing the actual data, and seeing that the accuracy improvement was approximately 25% across the board, and in one question over a 40% accuracy increase, it is a no-brainer must have for our school and any other school interested in increasing their knowledge in choices today, options tomorrow.”  
- *Shane Conwell, Eastside High School, Butler, IN*



**CTOT Class Session**

Pictured: Health Educator, Kara Federonick



## WOWO's Penny Pitch

Penny Pitch is a local non-profit organization, in connection with WOWO Radio that raises money for deserving community and program oriented charities in the region. We were honored to be selected as a recipient of this year's Penny Pitch fundraiser.

Funds received from Penny Pitch are being used to underwrite bullying education programs. Donations reached an astonishing \$70,570, which allows more students to receive bullying education than ever before! WOWO's Ryan Wrecker attended our 35th Anniversary Open House to announce the total gift amount.



## 35th Anniversary Open House

On February 2nd, 2016, we celebrated McMillen Health's 35th year of serving our community by hosting an open house. Supporters of McMillen Health, including founding members, board, and families attended.

Event activities included a press conference, short educator presentations, tours, and of course, cake! It was a great afternoon to share with friends of McMillen Health.



### WOWO Headquarters

Holli watches the live show at the phoneathon



### Announcement of Final Penny Pitch Donation

Ryan Wrecker and Holli Seabury



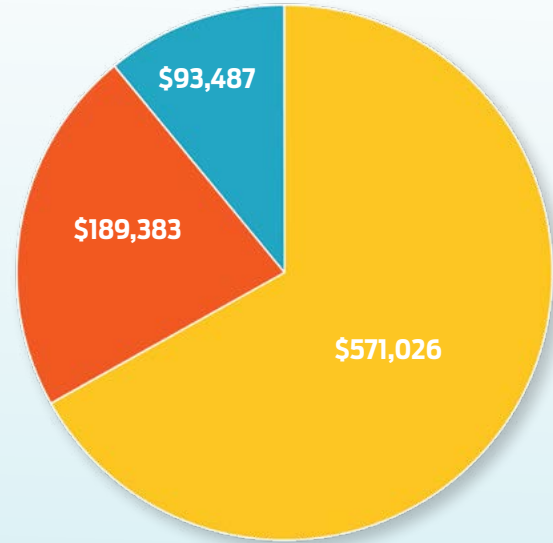
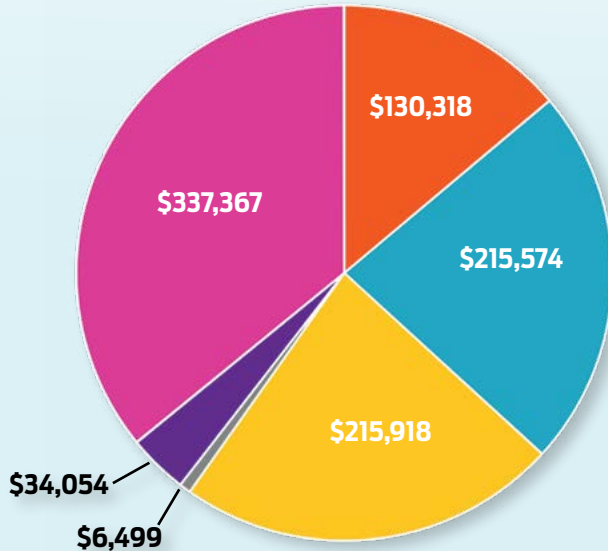
### 35th Anniversary Open House

Press Conference

## 2015-2016 Income & Expenses

### Income

- Admissions \$130,318
- Brush Curriculum \$215,574
- Capital \$337,367
- Grants & Donations \$215,918
- In-Kind \$6,499
- Investment Income \$34,054



### Expenses

- Program Services & Health Education \$571,026
- Management & General Expenses \$189,383
- Development Expenses \$93,487

### Did you know?

Actual cost per student : \$18.21  
What schools pay: \$5.00

## Donors

### Platinum \$20,000 & Above

AWS Foundation  
Community Foundation of Greater Fort Wayne  
Delta Dental Foundation  
The Dekko Foundation  
English, Bonter, Mitchell Foundation  
William J. and Bonnie Hefner Foundation  
McMillen Foundation  
Olive B. Cole Foundation  
Schneider Foundation  
Edward M. Wilson Foundation  
WOWO's Penny Pitch  
Zollner Foundation

### Diamond \$10,000-\$19,999

Auer Foundation  
Anonymous  
Journal Gazette Foundation  
Harold and Rachel McMillen Trust

### Gold \$5,000-\$9,999

Edward M. Wilson Foundation  
Lagrange County Community Foundation

### Silver \$1,000-\$4,999

American Electric Power  
Anthem Blue Cross Blue Shield  
Howard P. Arnold Foundation  
Arthur E. and Josephine C Beyer Foundation  
Council on Senior Services  
DeKalb County Community Foundation  
Deister Machine Company, Inc.

Drug and Alcohol Consortium of Allen County  
Drug Free Adams County  
Drug Free Lagrange County  
Drug Free Steuben County  
Durant Foundation  
First Lady's Charitable Foundation  
Foundation for Dental Health Education  
Heartland REMC  
William J. and Bonnie Hefner Foundation  
Henry County REMC  
Isaac Knapp District Dental Society  
Kosciusko REMC  
Lassus Brothers Oil, Inc. Foundation  
Dr. Jerry Mackel  
Patricia Parker  
Parkview Physicians Group-Cardiology  
Physicians Health Plan of Northern Indiana  
PNC Financial Services Group  
Prophet Sisters Foundation  
Dr. Holli Seabury  
United Way of DeKalb County

### Bronze \$500-\$999

Barrett McNagy  
Do It Best  
Current Mechanical  
Faegre Baker Daniels LLP  
Haines, Isenbarger & Skiba, LLC  
Jacqueline Henry  
Indiana Youth Institute  
MKM Architecture  
Sweetwater Sound

### Copper \$100-\$499

Sean Brennan  
Ned and Sally Edington  
Epco Products  
Tom and Marie Felger  
Elizabeth Hartman  
Dan and Joyce Herstad  
Linda Irmischer  
James and Janice Koday  
Doris Logan  
Dr. Deborah McMahon  
William Niezer  
Dr. Jeff Nowak  
Lynn Reecer  
Robin Ritchie  
Marcia and Lawrence Sauter  
Dr. Dan Schmidt  
Twila Smith  
Rachel Steinhof  
Debra Voors  
David Ward

### Under \$100

Eileen Claypool  
Ashley Bass  
Suzanne Beard  
Carmen Bergman  
Alice Burke  
Mary Butz  
Nicole Christlieb  
Dick Conklin  
Hollissa Estep

Daniel and Lois Ewing  
Dr. James and Catherine Fisher  
GE Foundation  
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Dr. Robert and Constance Godley  
Linda Hathaway  
H. Stanley Huff  
Indiana University-Purdue University Fort Wayne (IPFW)  
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Walter Leuenberger  
Patricia and Kevin Murphy  
Nancy Mann  
Michelle Nagel  
Laura Ramsey  
Reidenbach Nutrition  
Dr. Ronald H. Scheeringa  
Kathryn Schreiber  
Dr. James Shupe  
Twila Smith  
Sean Spore  
Dick and Lisa Teets  
Damian Roach

### Renovation Campaign

American Electric Power  
Howard P. Arnold Foundation  
Tom Cottrell  
The Dekko Foundation  
Durant Foundation  
English-Bonter-Mitchell Foundation  
Elizabeth Hartman  
William J. and Bonnie Hefner Foundation

Journal Gazette Foundation  
Vicki Johnson  
Lynne Gilmore  
Grant Goeglein  
Zachary Klutz  
Aaron Lybarger  
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Robin Ritchie  
Steel Dynamics  
Sweetwater Foundation  
Kathryn Schreiber  
Rachel Steinhof  
Holli Seabury  
Twila Smith  
Rachel Steinhof  
Sweetwater Sound  
Edward M. Wilson Foundation  
Melissa Wolf  
Zollner Foundation

### In-Kind Donations

Biaggi's  
Tom Current/Current Mechanical  
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Kroger  
Lincoln Printing Corporation  
Science Central  
Star Financial  
Weigand Construction



**McMillenHealth**  
EDUCATION • CURRICULUM • MEDIA

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The mission of McMillen Health is to provide vital, effective preventive health education that promotes physical, emotional, and social well-being.

**[www.mcmillenhealth.org](http://www.mcmillenhealth.org)**